

Pleasantvale Housing Groundbreaking

Location: 600 Block of Richter Street
Kelowna, BC

Event Summary: Premier Christy Clark, MP Ron Cannan, Kelowna Mayor Colin Basran, along with representatives from the Pleasantvale Homes Society and Society of Hope will take part in the official groundbreaking of Pleasantvale. The original housing project was developed in the 1950s by the Rotary Club of Kelowna.

Action/Visual: Premier Christy Clark gives remarks on behalf of the Province. Premier will also participate in a photo with shovels in the ground with event participants including MP Cannan, Mayor Basran, Society representatives and Kelowna MLAs Thomson and Letnick

Venue Audience: Approximately 40 guests plus media.

Podium: Yes.

Dress: Business. OUTDOOR EVENT, WARM COAT, STURDY FOOTWEAR, scarf, gloves

Date: Monday, December 15, 2014

Arrival Time: 11:15am

Event Time: 11:30am

Time	Event Itinerary
11:15am	Premier arrives and is met by Anish Dwivedi. Proceed to the construction trailer.
11:20am	Pre-brief led by Anish Dwivedi with platform party members: <ul style="list-style-type: none">• Event Emcee, Warren Postnikoff, Property Portfolio Manager, Society of Hope• Hon. Ron Cannan, MP for Kelowna – Lake Country• Mayor Colin Basran, City of Kelowna• Lorne Gerber, President, Society of Hope• Catherine Comben, Chair, Pleasantvale Homes Society• Luke Stack, Executive Director, Society of Hope and Kelowna City Councillor• Hon. Steve Thomson, Minister of Forests, Lands and Natural Resource Operations and MLA for Kelowna – Mission• Hon. Norm Letnick, Minister of Agriculture and MLA for Kelowna Lake Country
11:26am	Platform party proceeds to event space (tent with heater)
11:30am	Event MC welcomes guests and introduces Premier Christy Clark
11:32am	Premier Christy Clark gives remarks
11:37am	Event MC introduces MP Ron Cannan
11:38am	MP Ron Cannan gives remarks
11:43am	MC introduces Mayor Colin Basran
11:44am	Mayor Colin Basran gives remarks
11:47am	MC introduces Catherine Comben
11:48am	Catherine Comben gives remarks
11:52am	MC introduces Lorne Gerber

11:53am	Lorne Gerber gives remarks
11:57am	MC thanks everyone for coming and invites the platform party, guests and media to step outside the tent to where the shovels are in position for the ground breaking ceremony
11:58am	Platform party members take a photo with shovels Shovels will be in position.
12:03pm	Premier returns to the podium inside the heated tent to speak to media
12:05pm	Media availability moderated by Sam Oliphant, Press Secretary
12:15pm	Media availability concludes. Premier departs

Contacts:

Anish Dwivedi.....1-778-875-9129
 Vincent Chou (BC Housing).....1-604-833-8724

FEDERAL- PROVINCIAL HOUSING

You are invited to join representatives from

The Government of Canada

The Province of British Columbia

The City of Kelowna

The Pleasantvale Homes Society and

The Society of Hope

for the official groundbreaking of Pleasantvale.

Date: Monday, December 15, 2014

Arrival Time: 11:00am - 11:15am

Event Time: 11:30am - 12:15pm

Location: 678 Richter St., Kelowna

RSVP: EventRSVP@gov.bc.ca

NOTE: This event will be outdoors.

Sturdy footwear is recommended.

Guests are reminded to dress appropriately for the weather.

**This invitation is intended for the original addressee. It is not for third party redistribution.*

This affordable housing development is funded by the Governments of Canada and British Columbia under the Federal-Provincial Housing initiative in partnership with the City of Kelowna, Pleasantvale Homes Society and the Society of Hope.



Name	Title	Organization	Email
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Norm Letnick	Minister of Agriculture and MLA for Kelowna - Lake Country	BC Government	norm.letnick.mla@leg.bc.ca
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Steve Thomson	Minister of Forests, Lands and Natural Resource Operations and MLA for Kelowna	BC Government	steve.thomson.mla@leg.bc.ca
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Catherine Comben	Chair	Pleasantvale Homes Society	
Carole Paradise	Property Manager	Pleasantvale Homes Society	
Sharron Simpson	Director	Pleasantvale Homes Society	
Aaron Brietkreutz	Maintenance Manager	Society of Hope	
Andre de Zwaan	Maintenance	Society of Hope	
Barb Zeitner	Reception	Society of Hope	S.22
Bob Houston	Maintenance	Society of Hope	
Carla Conley	Custodian	Society of Hope	
Corie Wetherill	Resource Manager	Society of Hope	
Corry Gliddon	Clerk	Society of Hope	
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John Van Zyderveld	Director	Society of Hope	
Joyce Brinkerhoff	Director	Society of Hope	
Ken Zeitner	GM Finance and Administration	Society of Hope	
Larry Wyse	Director	Society of Hope	
Lisa Monster	Administrator	Society of Hope	
Lorne Gerber	President	Society of Hope	
Luke Stack	Executive Director	Society of Hope	S.22
Mack Bergstrom	Maintenance	Society of Hope	
Mike Monster	Maintenance	Society of Hope	
Nancy Tordiffe	Director	Society of Hope	
Sandi Tebo	Director	Society of Hope	
Shannon Sherstoboff	Property Manager	Society of Hope	
Jessica Arends	Resource Coordinator	Society of Hope	
Warren Postnikoff	Property Portfolio Manager	Society of Hope	
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NEWS RELEASE COMMUNIQUÉ

For Immediate Release
2014PREM0125-001861
December 15, 2014

Office of the Premier
Ministry of Natural Gas Development and Responsible for
Housing
Minister of Employment and Social Development Canada

New affordable housing breaks ground in Kelowna

KELOWNA – The governments of Canada and British Columbia, along with community partners, celebrated the official groundbreaking of the redevelopment of Pleasantvale today, which will provide 50 units of affordable seniors' housing and 20 townhomes for families with low to moderate incomes in Kelowna.

Construction of the new Pleasantvale, located on the 600 block of Richter St., is scheduled to be completed by spring 2016.

Quick facts:

- The Governments of Canada and B.C. will provide a combined investment of over \$5.6 million toward the purchase of the 20 affordable rental townhomes for families with low-to-moderate incomes through the Federal-Provincial Housing Initiative – www.bchousing.org/Initiatives/Creating/FPHi - under the Canada-B.C. Agreement for Investment in Affordable Housing 2011-2014 – www.cmhc-schl.gc.ca/en/corp/nero/nere/2011/2011-07-04-0930.cfm – that was recently extended until 2019 - www.cmhc-schl.gc.ca/en/corp/nero/nere/2014/2014-03-04-1530.cfm The purchase will take place upon building completion.
- The B.C. government arranged approximately \$12.4 million in construction financing for the project and provided the land, originally donated by Pleasantvale Homes Society and the City of Kelowna, valued at \$2 million.
- The City of Kelowna credited \$154,070 in development cost charges and granted \$273,171.
- The Society of Hope will manage and operate the development.

Quotes:

Honourable Ron Cannan, Member of Parliament for Kelowna-Lake Country –

“The rebuilding of Pleasantvale Homes is an exciting project where young families and seniors will form a close knit community, bringing each other a wealth of support and experience. I am very proud of our Government’s investment in our community and in improving the quality of life of our residents.”

Premier Christy Clark, MLA for Westside-Kelowna –

“For over two decades, the Society of Hope has been making a difference in people’s lives, and we’re pleased to partner with them on this project. The redevelopment of Pleasantvale will not

only continue and preserve the legacy left by Pleasantvale Homes Society, but it also ensures residents will have increased access to new, affordable housing in Kelowna for years to come.”

Mayor Colin Basran, City of Kelowna –

“The city’s investment on this project will help enhance and increase the existing affordable housing options available in our city, making a real difference in the lives of all those who currently call and will call Pleasantvale home. We’d like to thank all of our partners for their support and dedication to providing for all those in need of affordable housing in this community.”

Catherine Comben, chair, Pleasantvale Homes Society –

“Pleasantvale Homes Society, a project of the Rotary Club of Kelowna since the early 1950s, is proud to have contributed the land for the redevelopment of Pleasantvale. This will ensure that the needs of low-income and disadvantaged seniors in our community will continue to be met for the upcoming decades through the auspices of the Society of Hope as they become the new operators of the redeveloped complex.”

Lorne Gerber, president, Society of Hope –

“Our society is honoured to partner with all levels of government for the redevelopment of Pleasantvale. The society’s goal is to provide new, modern homes for families and seniors in need of affordable housing on this site and we look forward to the completion of this development to achieve this goal.”

Associated links:

- Annually, the Government of Canada, through Canada Mortgage and Housing Corporation (CMHC), will invest approximately \$2 billion in housing. These investments improve the quality of life for low-income Canadians and households living in existing social housing, including individuals who are homeless or at risk of homelessness, seniors, persons with disabilities, recent immigrants and Aboriginal people. To find out more about how the Government of Canada and CMHC help Canadians meet their housing needs, call CMHC at 1 800 668-2642 or visit: www.cmhc-schl.gc.ca
- In 2013-14, the B.C. government invested over \$10.6 million to provide subsidized housing and rent supplements for 3,000 Kelowna households. To find out more, visit: www.bchousing.org
- The Society of Hope is a non-profit organization that has been providing quality, affordable housing to low-income residents in the Central Okanagan since 1989. For more information, please visit: <http://www.societyofhope.org/>

Stay connected:

- Follow CMHC on Twitter: [@CMHC_ca](https://twitter.com/CMHC_ca)
- Follow BC Housing on Twitter: [@BC_Housing](https://twitter.com/BC_Housing)

Media Contacts:

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Andrea Scott
CMHC Communications
604 737-4064

Connect with the Province of B.C. at: www.gov.bc.ca/connect

BRIEFING NOTE
Pleasantvale Groundbreaking

BACKGROUND

- Pleasantvale is a 50-unit housing development for low-income seniors built in the mid-1950s by the Rotary Club of Kelowna.
- In June 2011, the Pleasantvale Homes Society transferred ownership of the property to BC Housing and the City of Kelowna provided additional land to expand the development.
- In Sept. 2013, BC Housing led a competitive process to select a non-profit housing society to lead the redevelopment and operate the affordable housing, once complete. The successful proponent was the Society of Hope, a non-profit that has been providing quality, affordable housing to low-income residents in the Central Okanagan since 1989.
- In July 2014, following an extensive public consultation process led by BC Housing, Kelowna City Council approved the rezoning for the project.
- The redevelopment will see the 50 aging units replaced and 20 affordable rental homes for families added to the site.
- Construction is scheduled to be completed by spring 2016.
- The total capital cost of this project is approximately \$14.8 million.
 - The B.C. government arranged approximately \$12.4 million in construction financing and provided the land, originally donated by Pleasantvale Homes Society and the City of Kelowna, valued at \$2 million.
 - The Governments of Canada and B.C. provided a combined investment of over \$5.6 million towards the purchase of the 20 affordable rental townhomes for families with low to moderate income. The purchase will take place upon building completion.
 - In addition to the land contribution, the City of Kelowna credited \$154,070 in development cost charges and granted \$273,171.
- **Note** - there is one holdout property owner on site. The City of Kelowna is working with the property owner with the goal of purchasing the land.

Housing Investments in Kelowna:

- Last year, the B.C. government invested over \$10.6 million to provide subsidized housing and rent supplements for approximately 3,000 households in Kelowna. This includes providing support for more than 1,500 senior households.
- Since 2001, nearly 740 units of affordable housing have been developed or preserved in Kelowna.
- The provincial government provided over \$5 million last year to support more than 560 housing units for people who were homeless or at-risk of homelessness in Kelowna.

DRAFT STRATEGIC AND CONFIDENTIAL ADVICE TO CABINET

Housing Supports for B.C. Seniors:

- The B.C. government provides support to more than 51,000 seniors' households across British Columbia through a range of housing options, including:
 - Independent social housing units for more than 21,000 low-income seniors.
 - Supportive and assisted living units for more than 12,000 frail seniors.
 - Shelter Aid for Elderly Renters (SAFER) provides rental supplements to more than 17,000 low-income seniors' households.

QUESTIONS AND ANSWERS

What is happening?

We are celebrating the official groundbreaking of Pleasantvale, providing 50 units of affordable senior housing and 20 affordable rental townhomes for families with low to moderate incomes in Kelowna.

This building complements other housing investments we've made in Kelowna over the years, and it will give people a new, safe place to call home as they plan for their future.

How much funding is the province providing for this project?

The B.C. government arranged approximately \$12.4 million in construction financing and provided the land, originally donated by Pleasantvale Homes Society and the City of Kelowna, valued at \$2 million.

The Governments of Canada and B.C. provided a combined investment of over \$5.6 million towards the purchase of the 20 affordable rental townhomes for families with low to moderate income.

When will the new development be complete?

Construction is scheduled to be completed by spring 2016.

What will happen to existing tenants during construction?

During construction, many tenants have been provided with alternate accommodation at the same rent they pay now. BC Housing will cover any additional rent costs during the transition, plus moving expenses.

Those residents will have the first option to move back into a new unit once the building is complete.

Other residents have been able to remain on site in their existing unit which will be demolished once tenants are able to move into the new building.

Both on-site and off-site tenants are being provided with regular updates as the construction progresses.

DRAFT STRATEGIC AND CONFIDENTIAL ADVICE TO CABINET

Who will manage and operate Pleasantvale?

The Society of Hope will manage and operate this property upon completion. The society has been providing quality, affordable housing to low-income residents in the Central Okanagan since 1989.

How is the Province supporting affordable housing in Kelowna?

Last year, the B.C. government invested over \$10.6 million to provide subsidized housing and rent supplements for approximately 3,000 households in Kelowna. This includes providing support for more than 1,500 senior households.

Since 2001, nearly 740 units of affordable housing have been developed or preserved in Kelowna.

The provincial government provided over \$5 million last year to support more than 560 housing units for people who were homeless or at-risk of homelessness in Kelowna.

Since 2001, the Province has invested \$4 billion to provide affordable housing for low-income individuals, seniors and families across B.C.

Our success has come through a sound housing strategy and strong partnerships with local governments and community organizations.

What other housing does the B.C. government offer to seniors?

Provincewide, more than 32,000 seniors find an affordable home through provincial housing – through either assisted living or independent social housing.

As well, more than 17,000 seniors receive monthly supplements to help keep the cost of private rentals affordable.

What housing supports does government offer to seniors in Kelowna?

We provide support to more than 1,500 seniors' households in Kelowna through a range of housing options, including:

- More than 700 low and moderate income seniors' households receive rent supplements to help make their rent affordable.
- More than 210 seniors live in supportive and assisted living units.
- There are more than 620 affordable homes for independent seniors.
- The Home Adaptations for Independence program offers financial help for home adaptations to help low income seniors improve accessibility and safety in their home.

Contact:

(Darren Harbord, GCPE, 250 952-0655 / cell:

S.17

Event Proposal
MINISTRY OF NATURAL GAS DEVELOPMENT
2014-12-01

Event Title: Groundbreaking – Pleasantvale
Representative (Min/MLA): Premier

Date: December 15 at 11:30 a.m.	Media Market: Local Kelowna Media
Location: 692 Richter Street	English Media Spokesperson: Premier
	Multicultural Media Spokesperson: Premier

THE EVENT

- Official groundbreaking of Pleasantvale in Kelowna, providing 50 units of affordable senior housing and 20 townhomes for families with low to moderate incomes in Kelowna.

GOVERNMENT OF BRITISH COLUMBIA FUNDING / PARTNER FUNDING (IF APPLICABLE):

The total capital cost of this project is approximately \$14.8 million (TBC)

- The Governments of Canada and B.C. provided a combined investment of over \$5.6 million towards the purchase of the 20 affordable rental townhomes for families with low to moderate income through the [Federal-Provincial Housing initiative](#), under the Canada-B.C. Agreement for [Investment in Affordable Housing 2011-2014](#) that was recently [extended until 2019](#). The purchase will take place upon building completion.
- The B.C. government arranged approximately \$12.4 million in construction financing and provided the land, originally donated by Pleasantvale Homes Society and the City of Kelowna, valued at \$2 million.
- The City of Kelowna credited \$154,070 in development cost charges and granted \$273,171.

WHO'S ORGANIZING?

- GCPE-NGD and BC Housing

STRATEGIC CONSIDERATIONS

- N/A. Event confirmed.

VENUE DESCRIPTION

- The event will take place on site, outdoors underneath a 15x10 tent. (TBC)

KEY VALIDATORS & STAKEHOLDERS

- Federal representative(s) – MP Ron Cannan
- Provincial representative(s) – Premier
- Mayor Colin Basran, City of Kelowna (TBC)
- The Society of HOPE, Pleasantvale Homes Society representatives and prospective tenants
- BC Housing and CMHC staff

TARGET AUDIENCE

- Approximately 45 guests are expected to attend this event.
- Audience will include representatives from the Government of Canada, CMHC, City of Kelowna, The Society of HOPE, BC Housing staff and other housing stakeholders.
- Local media

VISUAL MESSAGE(S)

DESIRED PICTURE (STILL)

- Dignitaries participating in a groundbreaking photo in front of the construction site. (TBC)

ACTUAL SPEAKING BACKDROP

- Federal-Provincial Housing initiative podium sign and Canada and B.C. flags as backdrop.

WRITTEN MESSAGE(S)

DESIRED SOUNDBITE / KEY NEWS RELEASE SOUNDBITE

- The groundbreaking of Pleasantvale is a tangible result of the Government of B.C.'s commitment to providing quality, affordable homes for seniors and families in need in our communities.

KEY MESSAGES

- Since 2001, the B.C. government has invested \$4 billion to provide affordable housing for low-income individuals, seniors and families. Each year, nearly 100,000 B.C. households benefit from provincial social housing programs and services.
- Our success has come through a sound housing strategy and strong partnerships with local governments and community organizations.
- The B.C. government is committed to joint investments that add to the diversity of housing options and benefit all British Columbians in ways that often can't be measured by dollars or cents.
- Whether it's a new start for someone who is battling addiction or been homeless; the stability and security of an affordable home for a family; or the positive impact of safe housing for seniors to live independently as long as possible, a wide range of housing options make British Columbia a better place to live.

In 2013/14, over \$10.6 million in provincial funding was provided to support subsidized housing and rent supplements for approximately 3,000 low-income individuals, seniors and families in Kelowna.

Support for Seniors and People with Disabilities

The B.C. government provides support to **more than 1,500** seniors' households in Kelowna through a range of housing options, including:

- More than 700 households receive [Shelter Aid for Elderly Renters \(SAFER\)](#) benefits. The program was expanded in 2006 and enhanced in 2014 to better meet the needs of low-income seniors. With the new enhanced benefit the average monthly payment is expected to increase from approximately \$150 to \$190.
- More than 210 seniors live in supportive and assisted living units in Kelowna.
- There are more than 620 affordable homes for independent seniors in Kelowna.
- The [Home Adaptations for Independence](#) program offers financial assistance for home adaptations to help eligible low-income seniors and people with disabilities improve accessibility and safety in their home.

More than 380 new units of housing for seniors and people with special needs have been built in Kelowna since 2001.

Families

The B.C. Government provides support to **nearly 770** low-income families in Kelowna through a range of housing options, including:

- Nearly 300 low-income working families receive rent assistance to keep the cost of private market rental housing affordable (the majority receive monthly benefits from the [Rental Assistance Program](#). Introduced in 2006, the program provides working families earning up to \$35,000 a year with subsidies ranging from \$50 to \$765 per month. As a result of program enhancements in April 2014, the average monthly payment is expected to increase from approximately \$370 to \$420).
- Over 470 low-income families live in subsidized housing.
- There are over 15 provincially-funded spaces available for women and [women with children who are at risk of violence](#).

Over 100 units for families have been created in Kelowna since 2001.

New Affordable Housing Highlights Since 2006

- **New Gate Apartments** (2012) – Supportive housing development for those at risk of homelessness.
- **Apple Valley** (2011) - Affordable apartments for seniors and people with disabilities.
- **Tutt Street Place** (2011) – Supportive housing development to help women and women with children who are homeless or at risk of homelessness.
- **Willowbridge** (2011) – Housing with integrated support services for people at risk of homelessness.
- **2071 Gordon Drive** (2009) – Units for women and children at risk of homelessness.
- **Bedford Place** (2008) – Supportive housing for men in recovery.
- **Cardington Apartments** (2008) - Supportive housing development for homeless individuals.
- **Ozanam House** (2007) – Transition housing for homeless individuals in recovery.
- **Freedom's Door** (2007) – Supportive housing for homeless individuals in recovery.
- **Mountainview Village** (2006) – Affordable and supportive apartments for seniors.

New Affordable Housing

- Since 2001, **nearly 740** units of affordable housing have been developed or preserved in Kelowna.

Homeless Supports Overview

Last year, over **\$5.3 million was provided to support over 560 housing units** for the homeless or those at risk of homelessness in Kelowna, including:

- Approximately 80 year-round homeless shelter spaces are provided through the [Emergency Shelter Program](#); more than 400 subsidized or supportive units for homeless or at risk individuals; and approximately 80 homeless rent supplements.
- Additional shelter spaces are available during [extreme weather](#).
- [Homeless outreach](#) and shelter workers in Kelowna connected people who are homeless or at risk of homelessness to housing, income assistance and a range of support services.

The B.C. government partnered with the [City of Kelowna](#) to build new supportive units for those who are homeless or at risk of homelessness. All three developments - Tutt Street Place (39 units), Willowbridge (40 units) and New Gate Apartments (49 units) - are open.

Nearly 250 units have been developed or preserved to house homeless or at risk individuals in Kelowna since 2001.

Aboriginal Housing

There are **approximately 95** units of designated Aboriginal housing in the City of Kelowna.

December 15, 2014

Pleasantvale Groundbreaking

- The Province is working with all levels of government and community organizations to create housing that will meet the needs of British Columbians.
- The redevelopment of Pleasantvale is part of our commitment to provide quality, affordable housing for seniors and families in our communities.
- This project will provide 50 units of affordable housing for seniors and 20 townhomes for families with low to moderate incomes in Kelowna.

Housing Investments in Kelowna:

- Last year, the B.C. government invested over \$10.6 million to provide subsidized housing and rent supplements for approximately 3,000 households in Kelowna. This includes providing support for more than 1,500 senior households.
- Since 2001, nearly 740 units of affordable housing have been developed or preserved in Kelowna.

Provincial Investments:

- Since 2001, the B.C. government has invested \$4 billion to provide affordable housing for low income individuals, seniors and families.
- Each year, nearly 100,000 B.C. households benefit from a diverse range of provincial housing programs and services.
- Since 2001, we have added more than 21,000 new units of affordable housing. More than 20,000 new units are now complete. The remainder are in development or under construction.

Dec. 15, 2014

MEDIA ADVISORY – Office of the Premier

KELOWNA – Join Premier Christy Clark, MLA for Westside-Kelowna, Hon. Ron Cannan, MP for Kelowna-Lake Country, Mayor Colin Basran, City of Kelowna and representatives from Pleasantvale Homes Society and the Society of Hope as they break ground for an important housing development for seniors and families in Kelowna.

Event Date: Monday, Dec. 15, 2014

Time: 11:30 a.m.

Location:
678 Richter Ave.
Kelowna

Special Instructions: Parking is available along the 600 block of Richter Ave.

Contacts:
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Press Secretary
Office of Premier Christy Clark
250 952-7252

Fergus McCann
BC Housing
604 561-4375 (cell)

For Immediate Release
[release number]
December 15, 2014

Office of the Premier
Ministry of Natural Gas Development
And Responsible for Housing
Minister of Employment and Social Development
Canada

New affordable housing breaks ground in Kelowna

KELOWNA, B.C. – The governments of Canada and British Columbia, along with community partners, celebrated the official groundbreaking of the redevelopment of Pleasantvale today, providing 50 units of affordable senior housing and 20 townhomes for families with low to moderate incomes in Kelowna.

Located on the 600 block of Richter Street, the new Pleasantvale replaces 50 aging units and adds an additional 20 affordable rental townhomes. Construction is scheduled to be completed by spring 2016.

Quick facts:

- The Governments of Canada and B.C. will provide a combined investment of over \$5.6 million towards the purchase of the 20 affordable rental townhomes for families with low to moderate income through the Federal-Provincial Housing Initiative - www.bchousing.org/Initiatives/Creating/FPHi - under the Canada-B.C. Agreement for Investment in Affordable Housing 2011-2014 - www.cmhc-schl.gc.ca/en/corp/nero/nere/2011/2011-07-04-0930.cfm - that was recently extended until 2019 - www.cmhc-schl.gc.ca/en/corp/nero/nere/2014/2014-03-04-1530.cfm. The purchase will take place upon building completion.
- The B.C. government arranged approximately \$12.4 million in construction financing for the project and provided the land, originally donated by Pleasantvale Homes Society and the City of Kelowna, valued at \$2 million.
- The City of Kelowna credited \$154,070 in development cost charges and granted \$273,171.
- The Society of Hope will manage and operate the development.

Quotes:

Honourable Ron Cannan, Member of Parliament for Kelowna-Lake Country --

“The rebuilding of Pleasantvale Homes is an exciting project where young families and seniors will form a close knit community, bringing each other a wealth of support and experience. I am

very proud of our Government's investment in this community and in improving the quality of life of its residents." (TBC)

Premier Christy Clark, MLA for Westside-Kelowna –

"The Society of Hope has had a positive impact on the Okanagan's affordable housing sector for over two decades and we are pleased to partner with them on this project. The redevelopment of Pleasantvale will not only continue and preserve the legacy left behind by Pleasantvale Homes Society, but it also ensures residents will have increased access to new, affordable housing in Kelowna for years to come." (TBC)

Mayor Colin Basran, City of Kelowna –

"The city's investment on this project will help enhance and increase the existing affordable housing options available in our city, making a real difference in the lives of all those who currently call and will call Pleasantvale home. We'd like to thank all of our partners for their support and dedication to providing for all those in need of affordable housing in this community."

Catherine Comben, chair, Pleasantvale Homes Society –

"Pleasantvale Homes Society, a project of the Rotary Club of Kelowna since the early 1950's is proud to have contributed the land for the redevelopment of Pleasantvale. This will ensure that the needs of low income and disadvantaged seniors in our community will continue to be met for the upcoming decades through the auspices of the Society of Hope as they become the new operators of the redeveloped complex."

Lorne Gerber, president, Society of Hope –

"Our society is honoured to partner with all levels of government for the redevelopment of Pleasantvale. The society's goal is to provide new, modern homes for families and seniors in need of affordable housing on this site and we look forward to the completion of this development to achieve this goal."

Associated links:

- Annually, the Government of Canada, through Canada Mortgage and Housing Corporation (CMHC), will invest approximately \$2 billion in housing. These investments improve the quality of life for low-income Canadians and households living in existing social housing, including individuals who are homeless or at risk of homelessness, seniors, persons with disabilities, recent immigrants and Aboriginal people. To find out more about how the Government of Canada and CMHC help Canadians meet their housing needs, call CMHC at 1-800-668-2642.

- In 2013-14, the B.C. government invested over \$10.6 million to provide subsidized housing and rent supplements for 3,000 Kelowna households. To find out more, visit www.bchousing.org
- The Society of Hope is a non-profit organization that has been providing quality, affordable housing to low-income residents in the Central Okanagan since 1989. For more information, please visit: <http://www.societyofhope.org/>

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