

## Ministry of Tourism, Arts, Culture and Sport 2024/25 Estimates Debate

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December 7, 2022

Honourable Lana Popham  
Minister of Tourism, Arts, Culture and Sport  
Parliament Buildings  
Victoria, BC V8V 1X4

Dear Minister Popham:

Thank you for agreeing to serve as Minister of Tourism, Arts, Culture and Sport. I trust in your leadership at this critical time to deliver results for the people of British Columbia.

British Columbians continue to recover from and respond to the upheaval caused by the COVID-19 pandemic and climate related natural disasters, while global inflation is driving up costs for more households and the world's economic outlook is concerning. Now more than ever, we need to focus on building a secure, low emission, sustainable economy, and a province where everyone can find a good home – whether you live in a rural area, in a city, or in an Indigenous community. We will continue working toward true and meaningful reconciliation by supporting opportunities for Indigenous Peoples to be full partners in the inclusive and sustainable province we are building together.

Our government is committed to delivering on the mandate British Columbians gave us in 2020. Together we can make life better for people in B.C., improve the services we all rely on, and ensure a sustainable province for future generations.

As we renew our work, my priority as Premier is to deliver results that people can see and feel in four key areas:

- **Attainable and affordable housing:** In the wake of soaring prices and record migration to B.C., we will take on the important work of building new homes that are actually attainable for the middle class, while continuing our work to address the housing crisis for those in distress on our streets.

.../2

- **Safer communities:** To address concerns about public safety, both for the people struggling with mental health and addiction on our streets, as well as the feeling that downtown centres are not as safe as they were before the pandemic, we will work with our partners at all levels of government, the justice and health care systems, the non-profit sector, and community leaders to find solutions for this complex challenge facing our province, and work overtime to seize the assets of high-level criminals.
- **Improved health care:** Amid unprecedented pressures we will continue to work to strengthen our public health care system, from family doctors to new hospitals, so care is there for each of us when we need it.
- **A sustainable, clean, secure, and fair economy:** We will continue our work investing in British Columbians, fighting racism and promoting equity, and building a clean economy that addresses our obligations to combat climate change by driving down emissions, while creating good, family supporting jobs.

Our tourism industry was hit hard by the pandemic and continues to need support to recover and thrive. People are travelling again and when they have a choice of where to go, they are choosing our province as a destination.

British Columbia will be hosting major sporting events every year from 2024 to 2026, inclusive. By using these marquee events to promote our province and the remarkable tourism opportunities available, we will help leverage our investments in Indigenous tourism, conservation, and community amenities into sustained economic growth across B.C.

Beyond tourism, arts and culture play a vital role in our province's economy. From our thriving film, special effects, gaming, and animation sectors to theatre, music, comedy, and dance, British Columbians are having an outsized impact, delivering major success on the world stage.

The remarkable diversity that makes up our province, from Indigenous art and culture to art that thrives in cultural communities, has led to an innovative and unique cultural sector that has remarkable potential for further growth and development.

Since 2020, our government has made considerable progress on important initiatives including:

- Supporting the tourism, arts, culture, and sport sectors through the COVID-19 response and recovery.

- Evaluating the benefits of potential marquee sporting events, resulting in commitments to host the 2025 Invictus Games and the 2026 FIFA World Cup.
- Doubling support for arts and culture spaces with \$4 million in support to the Arts Infrastructure Program.
- Supporting the redevelopment of the Jewish Community Centre of Greater Vancouver with a \$25 million contribution for new child care and housing for families.
- Announcing the single largest funding program to support B.C.'s unique heritage infrastructure with \$16 million to be delivered in partnership with Heritage BC and \$4 Million delivered with the First Peoples' Cultural Council.
- Establishing Canada's first Chinese Canadian Museum in B.C.

As you continue to make progress on items in the previous mandate letter, over the remaining period of this mandate I expect you to prioritize making progress on the following:

- Continue to work with the tourism and hospitality sectors in rural and urban communities to ensure sustained recovery from the COVID-19 pandemic.
- Continue to support the Arts Infrastructure Program to help communities build new cultural spaces and renovate existing ones.
- Maintain work with B.C. host cities and organizers of upcoming marquee events – Grey Cup in 2024, Invictus Games in 2025 and FIFA world cup in 2026 – to ensure they provide positive benefits for businesses, communities, and the tourism sector.
- Work with First Nations to secure the bid for the 2027 North America Indigenous Games.
- Continue to promote rural and Indigenous tourism opportunities, taking advantage of B.C.'s unparalleled natural areas.
- Continue the development and implementation of heritage policy and programs related to geographical naming, heritage conservation capacity building, historic places recognition, fossil management, and the stewardship of physical heritage resources.

- Work with the Royal BC Museum to engage in a robust consultation with First Nations, British Columbians, and other stakeholders to inform next steps in the Museum's future.
- With support from the Parliamentary Secretary for Anti-Racism Initiatives, work in consultation with affected communities to advance emerging museum programs and proposals including the Chinese Canadian museum, a South Asian museum, and a provincial Filipino cultural centre.

To assist you in meeting the commitments we have made to British Columbians, you are assigned a Parliamentary Secretary for Arts and Film and a Parliamentary Secretary for Tourism. You will work closely together and ensure your Parliamentary Secretaries receive appropriate support to deliver on the priorities outlined in the mandate letters issued to them.

Our work together must continue to evolve to meet the changing needs of people in this province. Issues not contemplated by this letter will come forward for government action and I ask you to bring such matters forward for consideration by the Planning and Priorities Committee of Cabinet, with the expectation that any proposed initiatives will be subject to the usual Cabinet and Treasury Board oversight and include measurable outcomes for British Columbians. Your ministry's priorities must reflect our government's overall strategic plan as determined by Cabinet.

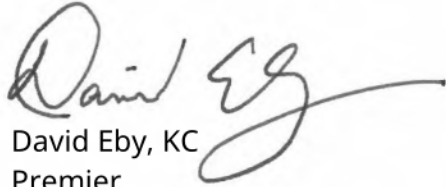
British Columbians expect their elected representatives to work together to advance the public good. That means seeking out, fostering, and championing good ideas regardless of their origin. I expect you to reach out to elected members from all parties as you deliver on your mandate. Further, you will build thoughtful and sustained relationships both with title holders and through public and stakeholder engagement plans that incorporate diverse perspectives early in the policy development process. Federal partnerships and resources will be particularly important and, on behalf of our government, you will engage with the federal government on advancing priorities to improve the lives of British Columbians.

As a Cabinet, we will uphold the highest standards of ethics, collaboration, and good conduct in service of the public, and as a Minister of the Crown, you are expected to review, understand, and act according to the *Members' Conflict of Interest Act*. You will establish a collaborative working relationship with your Deputy Minister, and the public servants under their direction, who provide the professional, non-partisan advice that is fundamental to delivering on our government's priorities. Your Minister's Office must meet the highest standards for integrity and provide a respectful, rewarding environment for all staff.

The rural and urban challenges that we face are urgent and complex. In response, we must be forward-thinking, strategic, and ready to work across disciplines and old divisions in new ways. Labour shortages are a major issue globally, and British Columbia is no exception, including in the public service. Maintaining the BC Public Service as an employer of excellence will be key to retaining and recruiting the diverse professionals we rely on to deliver essential services, advice, and analysis.

At the core of this work is listening and responding to the priorities of people in B.C. Together, we can deliver results in very real ways – ways that people can see, feel, and touch, and that change their lives for the better. Thank you for doing this important work with me.

Sincerely,

A handwritten signature in black ink, appearing to read "David Eby", with a long horizontal flourish extending to the right.

David Eby, KC  
Premier





December 7, 2022

Bob D'Eith, MLA  
Parliamentary Secretary for Arts and Film  
Parliament Buildings  
Victoria, BC V8V 1X4

Dear Parliamentary Secretary D'Eith:

Thank you for agreeing to continue to serve as Parliamentary Secretary for Arts and Film. I trust in your leadership at this critical time to deliver results for the people of British Columbia.

British Columbians continue to recover from and respond to the upheaval caused by the COVID-19 pandemic and climate related natural disasters, while global inflation is driving up costs for more households and the world's economic outlook is concerning. Now more than ever, we need to focus on building a secure, low emission, sustainable economy, and a province where everyone can find a good home – whether you live in a rural area, in a city, or in an Indigenous community. We will continue working toward true and meaningful reconciliation by supporting opportunities for Indigenous Peoples to be full partners in the inclusive and sustainable province we are building together.

Our government is committed to delivering on the mandate British Columbians gave us in 2020. Together we can make life better for people in B.C., improve the services we all rely on, and ensure a sustainable province for future generations.

As we renew our work, my priority as Premier is to deliver results that people can see and feel in four key areas:

- **Attainable and affordable housing:** In the wake of soaring prices and record migration to B.C., we will take on the important work of building new homes that are actually attainable for the middle class, while continuing our work to address the housing crisis for those in distress on our streets.

.../2

- **Safer communities:** To address concerns about public safety, both for the people struggling with mental health and addiction on our streets, as well as the feeling that downtown centres are not as safe as they were before the pandemic, we will work with our partners at all levels of government, the justice and health care systems, the non-profit sector, and community leaders to find solutions for this complex challenge facing our province, and work overtime to seize the assets of high-level criminals.
- **Improved health care:** Amid unprecedented pressures we will continue to work to strengthen our public health care system, from family doctors to new hospitals, so care is there for each of us when we need it.
- **A sustainable, clean, secure, and fair economy:** We will continue our work investing in British Columbians, fighting racism and promoting equity, and building a clean economy that addresses our obligations to combat climate change by driving down emissions, while creating good, family supporting jobs.

As Parliamentary Secretary, you will assist the Minister of Tourism, Arts, Culture and Sport in carrying out ministerial duties in the House and speaking on the government's behalf when issues arise in the absence of the Minister. You will also play an important role in engaging British Columbians by representing the Minister at public events, delivering speeches on behalf of the Minister, or acting as a spokesperson for the government's position. You will reach out to stakeholders, businesses, civil society, and people across B.C. to better understand their perspectives and bring their views to the Minister.

You will work with your Minister to help advance these shared responsibilities:

- Work with the creative sector to identify strategies to support growth in urban and rural communities across British Columbia.
- Work with the film industry to ensure British Columbia continues to be a destination for the sector.
- Lead work with the federal government to ensure that any federal government programs pertaining to content production and distribution online continue to benefit artists in British Columbia, including digital-first artists.

Your Minister is responsible and accountable for their ministry and their mandate; all key decisions will be made by them. You will understand your Minister's policy goals, develop a deep understanding of the issues, build thoughtful and sustained relationships both with title holders and through public and stakeholder engagement plans, and provide your best advice to the public service as they develop options for decision by the Minister.

You will collaborate with your Minister, ministry, and the Premier's Office to develop a workplan to guide your efforts, including detail on how the professional public service will support your work.

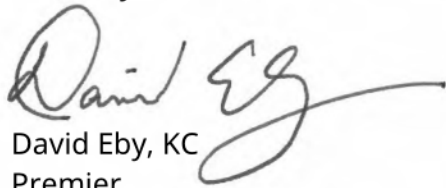
All members are expected to review, understand, and act according to the *Members' Conflict of Interest Act* and conduct themselves with the highest level of integrity. As a Parliamentary Secretary, your conduct will reflect not only on you, but on your Minister and our government.

You will establish a collaborative working relationship with your Minister, your Minister's staff, and the public servants who provide the professional, non-partisan advice that is fundamental to delivering on our government's priorities.

The rural and urban challenges that we face are urgent and complex. In response, we must be forward-thinking, strategic, and ready to work across disciplines and old divisions in new ways. Labour shortages are a major issue globally, and British Columbia is no exception, including in the public service. Maintaining the BC Public Service as an employer of excellence will be key to retaining and recruiting the diverse professionals we rely on to deliver essential services, advice, and analysis.

At the core of this work is listening and responding to the priorities of people in B.C. Together, we can deliver results in very real ways – ways that people can see, feel, and touch, and that change their lives for the better. Thank you for doing this important work with me.

Sincerely,

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David Eby, KC  
Premier



December 7, 2022

Brittney Anderson, MLA  
Parliamentary Secretary for Tourism  
Parliament Buildings  
Victoria, BC V8V 1X4

Dear Parliamentary Secretary Anderson:

Thank you for agreeing to serve as Parliamentary Secretary for Tourism. I trust in your leadership at this critical time to deliver results for the people of British Columbia.

British Columbians continue to recover from and respond to the upheaval caused by the COVID-19 pandemic and climate related natural disasters, while global inflation is driving up costs for more households and the world's economic outlook is concerning. Now more than ever, we need to focus on building a secure, low emission, sustainable economy, and a province where everyone can find a good home – whether you live in a rural area, in a city, or in an Indigenous community. We will continue working toward true and meaningful reconciliation by supporting opportunities for Indigenous Peoples to be full partners in the inclusive and sustainable province we are building together.

Our government is committed to delivering on the mandate British Columbians gave us in 2020. Together we can make life better for people in B.C., improve the services we all rely on, and ensure a sustainable province for future generations.

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As Parliamentary Secretary, you will assist the Minister of Tourism, Arts, Culture and Sport in carrying out ministerial duties in the House and speaking on the government's behalf when issues arise in the absence of the Minister. You will also play an important role in engaging British Columbians by representing the Minister at public events, delivering speeches on behalf of the Minister, or acting as a spokesperson for the government's position. You will reach out to stakeholders, businesses, civil society, and people across B.C. to better understand their perspectives and bring their views to the Minister.

You will work with your Minister to help advance these shared responsibilities:

- Work with the Minister of Tourism, Arts, Culture and Sport and community stakeholders to support the development of rural tourism opportunities.
- With support from the Ministers of Agriculture and Food and Public Safety and Solicitor General, lead work to expand agri-tourism in consultation with food producers, wineries, breweries, distilleries, and farm-to-gate cannabis producers.
- Lead work with the hospitality industry to ensure B.C. is ready to welcome tourists during upcoming marquee sporting events.
- Work across government to identify opportunities to promote British Columbia's conservation initiatives through eco-tourism.

Your Minister is responsible and accountable for their ministry and their mandate; all key decisions will be made by them. You will understand your Minister's policy goals, develop

a deep understanding of the issues, build thoughtful and sustained relationships both with title holders and through public and stakeholder engagement plans, and provide your best advice to the public service as they develop options for decision by the Minister.

You will collaborate with your Minister, ministry, and the Premier's Office to develop a workplan to guide your efforts, including detail on how the professional public service will support your work.

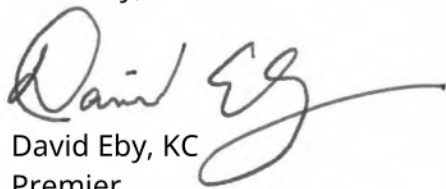
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Sincerely,

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David Eby, KC  
Premier

## ESTIMATES NOTE

### MANDATE LETTER COMMITMENTS

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
<p>1. Continue to work with the tourism and hospitality sectors in rural and urban communities to ensure sustained recovery from the COVID-19 pandemic.</p>	<p>Tourism, ADM Nick Grant</p>	<ul style="list-style-type: none"> <li>• In March 2022, the Ministry launched a new three-year strategic plan. The Strategic Framework for Tourism 2022 – 2024: A Plan for Recovery and Resiliency outlines key actions to ensure a sustained recovery of the tourism sector.</li> <li>• The Ministry committed more than a quarter of a billion dollars in support to the tourism sector through programs, including:               <ul style="list-style-type: none"> <li>○ \$154 million in community-based tourism infrastructure for recovery, to create jobs and spur economic development;</li> <li>○ More than \$13 million for Indigenous Tourism BC, one of the fastest growing sectors of the industry;</li> <li>○ \$36.8 million to over 80 major anchor attractions and tour bus operators,</li> <li>○ Nearly \$30 million in 2021 to support 681 fairs, festivals, and events in 134 communities throughout B.C., and another \$30 million in February 2023 to support 1,172 events in 184 communities;</li> <li>○ \$4.7 million for fixed costs to help large accommodation providers, and tenure and park permit holders; and</li> <li>○ \$8 million to support the restart of business events and conferences.</li> </ul> </li> </ul>
<p>2. Continue to support the Arts Infrastructure Program to help communities build new cultural spaces</p>	<p>Arts and Culture, ADM Claire Avison</p>	<ul style="list-style-type: none"> <li>• Arts Infrastructure Program has continued to invest \$4 million to support the planning, renovation, acquisition and construction of cultural spaces in B.C. as well as the purchase of specialized equipment. This funding provides approximately 80 grants between \$25,000 and \$250,000. Funding announcements are planned for March.</li> </ul>

## ESTIMATES NOTE

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
and renovate existing ones.		
<p>3. Maintain work with B.C. host cities and organizers of upcoming marquee events – Grey Cup in 2024, Invictus Games in 2025 and FIFA world cup in 2026 – to ensure they provide positive benefits for businesses, communities, and the tourism sector.</p>	<p>Sport and Creative, ADM Kim Lacharite</p>	<ul style="list-style-type: none"> <li>• The Province is working closely with primary event organizers to ensure that investments bring benefits to businesses and the tourism sector, and generate long term legacies for communities across the province.</li> <li>• Marquee sport events create opportunities to profile B.C. globally as a prime destination while stimulating economic growth and promoting local tourism visitation.</li> <li>• B.C.'s investment in events of this scale is a major step in continuing to build a vibrant and resilient visitor economy.</li> <li>• They also provide opportunities for meaningful and visible participation of the Host Nations in each event as well as long lasting legacy benefits for all of B.C.'s Indigenous Peoples.</li> </ul> <p><b>FIFA 2026</b></p> <ul style="list-style-type: none"> <li>• We continue to work with all of our partners, including the federal government on planning, staging and safely hosting FIFA 2026 matches in Vancouver at BC Place.</li> <li>• Work is underway to update B.C.'s cost estimates, which will be influenced by several factors including:               <ul style="list-style-type: none"> <li>○ Which teams are scheduled for matches in Vancouver;</li> <li>○ Updated FIFA hosting requirements, including those related to Fan Fest, Training Sites, and other capital and operational aspects; and</li> </ul> </li> </ul>



## ESTIMATES NOTE

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		<ul style="list-style-type: none"> <li>○ The federal government's contribution, including potential event legacy and other initiatives which include tourism marketing and opportunities for Indigenous participation. Details regarding the federal government's contribution are expected in 2024.</li> <li>● We have established a dedicated table with the Host Nations -- Tsleil-Waututh Nation, Musqueam Nation and Squamish Nation -- to identify opportunities for MST participation in FWC26.</li> <li>● Events like the World Cup are a great opportunity to upgrade our facilities so they continue to serve British Columbians needs and also attract premier events well into the future.</li> <li>● Having an accessible, safe, and inclusive world-class stadium means more people can enjoy the many concerts and sporting events BC Place hosts each year.</li> <li>● In January 2023 the government introduced a 2.5% Additional Major Events MRDT at the request of the City of Vancouver. This is applied on purchases of accommodation in the City over seven years, to help pay for the City's expected net costs.</li> <li>● The province continues to monitor MRDT revenues with the City of Vancouver to ensure that the Major Events MRDT contributes as intended to the FWC26 costs. An update is provided to the Hotel Association annually.</li> </ul> <p><b>INVICTUS 2025</b></p> <ul style="list-style-type: none"> <li>● The Invictus Games recently hosted events in Vancouver and Whistler to celebrate the 1-year countdown to the event in 2025. The Minister attended the events along with key business, tourism, and community leaders.</li> </ul>

## ESTIMATES NOTE

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		<ul style="list-style-type: none"> <li>• The province is providing \$15 million to support this event and we are working closely with the Host Organizing committee to highlight social impact and legacy initiatives that support businesses, communities and the tourism sector.</li> <li>• The Four Host First Nations are actively involved in the leadership and planning of the games. An Indigenous designed brand was unveiled in January 2024.</li> </ul> <p><b>Grey Cup 2024</b></p> <ul style="list-style-type: none"> <li>• The Grey Cup will showcase British Columbia on a global scale, generating significant economic benefits.</li> <li>• The Province is providing \$3.5 million to fund a free family-friendly fan festival and legacy projects for the region to entice visitors to come, stay longer and spend more.</li> <li>• The Province is working with the Grey Cup 2024 Organizing Committee to ensure Host Nations participate in, and benefit from, hosting this event on their territories. Community partners share our excitement about hosting these high-profile sport events.</li> </ul> <p><b>JUNOs 2025</b></p> <ul style="list-style-type: none"> <li>• The JUNO Awards raises the public profile and recognition of musical artists in Canada.</li> <li>• The annual event includes a nationally televised awards and performance event, a week-long community festival, and industry events.</li> <li>• The 2025 JUNOs in Vancouver will be the fifth time the event has taken place in B.C., with the most recent being in 2018 in Vancouver.</li> <li>• In 2023/24, the Province provided Creative BC with \$2 million to support hosting the 2025 JUNO Awards, which includes \$1.35 million for the Canadian Academy of</li> </ul>

## ESTIMATES NOTE

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		<p>Recording Arts and Sciences' (CARAS) bid fee, and \$650,000 for the JUNOs Host Committee.</p> <ul style="list-style-type: none"> <li>The Province expects the JUNOs to bring a significant return on investment, strengthening B.C.'s music industry. It will raise awareness and build B.C.'s reputation as a national music centre.</li> </ul>
4. Work with First Nations to secure the bid for the 2027 North American Indigenous Games.	Sport and Creative, ADM Kim Lacharite	<ul style="list-style-type: none"> <li>The Province worked closely with the Tkemlúps te Secwépemc (Kamloops) Nation to support their bid to bring the North American Indigenous Games to British Columbia in 2027. Unfortunately, the bid was unsuccessful and 2027 Games were awarded to Calgary.</li> <li>The Sport Branch has provided a letter of support for the Tkemlúps te Secwépemc (Kamloops) Nation to host the National Aboriginal Hockey Championships in 2025.</li> </ul>
5. Continue to promote rural and Indigenous tourism opportunities, taking advantage of B.C.'s unparalleled natural areas.	Tourism, ADM Nick Grant	<ul style="list-style-type: none"> <li>Continued work with Destination BC, Indigenous Tourism BC, B.C. Regional and Community DMOs, and sector associations to promote rural and Indigenous tourism opportunities across the province supported by the <i>Super, Natural British Columbia</i>® brand and destination development initiatives.</li> <li>Destination BC's <i>Invest in Iconics Strategy</i> focusses on branding, marketing, and supporting the development of globally compelling places and routes that span the entire province of British Columbia.</li> <li>Ministry initiatives delivered through Indigenous Tourism BC (ITBC) include \$3.7 million in capacity building funding, \$8 million in recovery funding for Indigenous tourism businesses, and - in collaboration with our colleagues at the Ministry of Social Development and Poverty Reduction - a \$6 million fund (\$2 million from</li> </ul>

## ESTIMATES NOTE

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
		<p>TACS and \$4 million from SDPR) to support an Indigenous Tourism Training Initiative.</p> <ul style="list-style-type: none"> <li>○ These funding supports have also helped Indigenous communities to exercise their rights and create their own paths forward in Indigenous tourism.</li> <li>○ Ministry continues to deliver on the renewed accord it signed with ITBC to make a firm commitment to Indigenous tourism, the sharing of cultures, and reconciliation.</li> <li>○ We remain committed to working alongside our Indigenous partners and communities to support Indigenous tourism throughout the province.</li> </ul> <ul style="list-style-type: none"> <li>● Maintained competitive edge in resort development in rural areas through mountain resorts branch tenuring and support to ski areas and operation of provincial heritage sites.</li> </ul>
6. Continue the development and implementation of heritage policy and programs related to geographical naming, heritage conservation capacity building, historic places	Tourism, ADM Nick Grant	<ul style="list-style-type: none"> <li>● Reporting on projects funded as part of the \$30 million BC 150 Time Immemorial program and \$20 million Unique Heritage Infrastructure stream of the Community Economic Recovery Infrastructure Program.</li> <li>● Implementation of the fossil management policy and establishment of a provincial fossil under the <i>Provincial Symbols and Honours Act</i>.</li> <li>● Implementation of the collections management policy.</li> <li>● Focus on removing derogatory geographical names, and alignment with the Geographical Names Board of Canada's strategic plan.</li> <li>● Working with communities (Indigenous and non) on sites of heritage significance, geographical naming and fossil areas.</li> <li>● Ongoing <i>Heritage Conservation Act</i> and <i>Land Act</i> permitting.</li> </ul>

## ESTIMATES NOTE

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
recognition, fossil management, and the stewardship of physical heritage resources.		<ul style="list-style-type: none"> <li>• Engagement with Arch branch on the modernization of the <i>Heritage Conservation Act</i> (Arch Branch, Ministry of Forests is lead).</li> <li>• Repatriation of Indigenous artefacts occurring at heritage sites.</li> <li>• Site management of provincial heritage sites.</li> </ul>
7. Work with the Royal BC Museum to engage in a robust consultation with First Nations, British Columbians, and other stakeholders to inform next steps in the Museum's future.	Arts and Culture, ADM Claire Avison	<ul style="list-style-type: none"> <li>• The Royal BC Museum launched a multi-year public consultation process on the future of the Museum in January 2023 with virtual and in-person dialogue sessions, an online survey and participation in community events across the province. The Museum has also hosted and attended multiple dedicated sessions and events with First Nations communities through the process.</li> </ul>
8. With support from the Parliamentary Secretary for Anti-Racism Initiatives, work in consultation with affected	Arts and Culture, ADM Claire Avison	<ul style="list-style-type: none"> <li>• The Chinese Canadian Museum opened its permanent location in the Wing Sang Building in Vancouver Chinatown on July 1<sup>st</sup>, 2023, to mark the 100<sup>th</sup> Anniversary of the <i>Chinese Immigration Act</i> (AKA the <i>Chinese Exclusion Act</i>).</li> <li>• Government launching a new website in November 2023 to provide British Columbians with the opportunity to share their vision for a new museum that will highlight the histories, cultures and contributions to B.C. from Canadians of diverse South Asian heritages.</li> </ul>

## ESTIMATES NOTE

Minister Lana Popham - Mandate Letter Commitments Issued December 2022	Division Lead	Status Description
<p>communities to advance emerging museum programs and proposals including the Chinese Canadian Museum, a South Asian Museum, and a provincial Filipino cultural centre.</p>		<ul style="list-style-type: none"> <li>• Staff are currently investigating options to advance the provincial Filipino cultural centre commitment, and we have supported the Mabuhay House Society with \$250,000 for capacity building to support government public engagement and planning work to advance the commitment.</li> </ul>

Parliamentary Secretary for Arts and Film Bob D'Eith - Mandate Letter Commitments Issued December 2022	Division Lead	Status
<p>1. Work with the creative sector to identify strategies to support growth in urban and rural communities across British Columbia.</p>	<p>Sport and Creative, ADM Kim Lacharite</p>	<ul style="list-style-type: none"> <li>• In April 2023 announced \$42 million over three years through Creative BC for the creative sector – the largest single investment in creative sector programming in B.C. ever.</li> <li>• In 2023/24, we doubled funding to the eight regional film commissions for 2023/24, and the Ministry is reviewing the provincial funding model for 2024 and beyond.</li> </ul>

## ESTIMATES NOTE

Parliamentary Secretary for Arts and Film Bob D'Eith - Mandate Letter Commitments Issued December 2022	Division Lead	Status
		<ul style="list-style-type: none"> <li>• Along with PS D'Eith, we held 4 roundtables with creative industry leaders in April, with follow-up roundtables in December.</li> <li>• PS D'Eith participated in Creative BC's industry consultations with music stakeholders on the design of Amplify BC programs from February 8-9, 2024, onwards.</li> <li>• Ongoing roll-out of Amplify BC funding to support live music artists, companies and presenters.</li> </ul>
<p>2. Work with the film industry to ensure British Columbia continues to be a destination for the sector.</p>	<p>Sport and Creative, ADM Kim Lacharite</p>	<ul style="list-style-type: none"> <li>• Throughout the double writer/actors strikes that paused the majority of filming in B.C., we met with key stakeholders including IATSE and MPPIA to understand sector needs and advocate for support from federal government.</li> <li>• To raise the profile of B.C. as a film destination for industry, and to promote the Province's recent investment in domestic motion picture, we attended industry events, festivals and set tours, including:               <ul style="list-style-type: none"> <li>○ Attended three film festivals in 2023: Victoria Film Festival, Vancouver International Film Festival and the Whistler Film Festival.</li> <li>○ PS D'Eith and I attended three set tours in 2023: MPPIA's Familiarization Tour, Allegiance and The Good Doctor.</li> <li>○ PS D'Eith attended UBCP/ACTRA awards show November 25.</li> <li>○ PS D'Eith spoke at Spark Animation conference for VFX and animation community November 9-12.</li> <li>○ In March 2023, PS D'Eith attended and spoke at the graduation of the Motion Picture Production Assistant Micro-Credential at Martini Studios, supporting people to enter the motion picture industry.</li> </ul> </li> </ul>

## ESTIMATES NOTE

Parliamentary Secretary for Arts and Film Bob D’Eith - Mandate Letter Commitments Issued December 2022	Division Lead	Status
		<ul style="list-style-type: none"> <li>○ PS D’Eith participated in domestic motion picture consultations in November 2023.</li> </ul>
<p>3. Lead work with the federal government to ensure that any federal government programs pertaining to content production and distribution online continue to benefit artists in British Columbia, including digital-first artists.</p>	<p>Sport and Creative, ADM Kim Lacharite</p>	<ul style="list-style-type: none"> <li>● April 17-20, 2023 – we hosted creative sector roundtables to hear firsthand about the need to increase access to federal creative funding.</li> <li>● July 11, 2023 – Creative BC and the Knowledge Network participated in the CRTC’s consultation, with the Ministry’s endorsement, related to the <i>Online Streaming Act</i>.</li> <li>● August 28, 2023 – we sent a letter to the federal Minister of Canadian Heritage citing examples of where B.C. received less than its fair share of federal creative funding.</li> <li>● September 25, 2023 –travelled to Ottawa and met in person with several federal ministers including Minister of Canadian Heritage and Minister of Immigration, Refugees and Citizenship (IDM labour issues).</li> <li>● October 25, 2023 – we followed up with letters to both federal counterparts.</li> <li>● December 5, 2023 – Minister Popham and PS D’Eith hosted a second set of creative sector roundtables where B.C. creatives again raised issues about access to federal funding.</li> <li>● December 19, 2023 – we sent a letter to the Minister of Canadian Heritage, requesting she honour her government’s commitment to permanently increase Telefilm Canada’s budget by \$50 million.</li> </ul>



## ESTIMATES NOTE

Parliamentary Secretary for Tourism Brittney Anderson - Mandate Letter Commitments Issued December 2022	Division Lead	Status
1. Work with the Minister of Tourism, Arts, Culture and Sport and community stakeholders to support the development of rural tourism opportunities.	Tourism, ADM Nick Grant	<ul style="list-style-type: none"> <li>• In September 2023, The B.C. government released StrongerBC: Good Lives in Strong Communities, a new vision that outlines investments to help build a brighter future for rural communities and the people who call them home.</li> <li>• Invested \$154 million in community-based tourism infrastructure to create jobs and spur economic development across the province.</li> <li>• Provided nearly \$30 million in 2021 to support 681 fairs, festivals, and events in 134 communities throughout B.C., and another \$30 million in February 2023 to support 1,172 events in 184 communities.</li> <li>• Destination BC's Invest in Iconics Strategy focusses on branding, marketing, and supporting the development of globally compelling places and routes to promote geographic dispersion of visitors into more rural areas of B.C.</li> <li>• Continued to facilitate fossil tourism through partnerships with First nations at significant fossil sites, for example at the McAbee Fossil Beds.</li> <li>• Maintain and grow visitation at the Province's resorts and ski areas and provincial historic sites through tenuring and business development activities.</li> </ul>
2. With support from the Ministers of Agriculture and Food and Public Safety and Solicitor General, lead work to expand agri-tourism in consultation with food producers, wineries, breweries,	Tourism, ADM Nick Grant	<ul style="list-style-type: none"> <li>• Provided \$120,500 to support the expansion of the popular Dine Around campaign in 2023 in partnership with the BC Restaurant and Foodservices Association.</li> <li>• Continued discussions with PSSG's Cannabis Secretariat's on their work reviewing provincial policies to explore opportunities for cannabis hospitality and tourism, including licensed consumption spaces.               <ul style="list-style-type: none"> <li>○ First farm-gate cannabis facility in B.C. opened in Williams Lake (agreement between Province and Williams Lake FN).</li> </ul> </li> </ul>

## ESTIMATES NOTE

Parliamentary Secretary for Tourism Brittney Anderson - Mandate Letter Commitments Issued December 2022	Division Lead	Status
distilleries, and farm-to-gate cannabis producers.		<ul style="list-style-type: none"> <li>• Kootenay Rockies Tourism completed study, Exploring Opportunities for Cannabis Tourism in the Kootenay Rockies (2022).</li> <li>• Continued work with Destination BC and tourism and hospitality partners along with community and regional tourism organizations to identify opportunities and advance promotion of expanded agri-tourism in consultation with industry producers. Examples: Co-op Marketing programs for the B.C. Ale Trail, the Farmers' Market Trail etc.</li> </ul>
3. Lead work with the hospitality industry to ensure B.C. is ready to welcome tourists during upcoming marquee sporting events.	Tourism, ADM Nick Grant	<ul style="list-style-type: none"> <li>• Our government (through Ministry of Finance) introduced changes to the <i>Provincial Sales Tax Act</i> in early 2023 so communities can apply for an additional Major Events Municipal and Regional District Tax (MRDT) of up to 2.5% on short-term accommodation sales.</li> <li>• Following consultation with the local accommodation sector and a request from the City of Vancouver, the Province implemented a Major Events MRDT rate of 2.5% over seven years, to help pay for the cost of planning, staging and hosting FIFA 2026 matches.</li> <li>• The Major Events MRDT is a tool that B.C. municipalities can use to provide time-limited support for events and other priorities. It is meant to be used to fund events that help bolster tourism.</li> <li>• The Ministry is supporting the promotion and delivery of marquee sporting events including the 2024 Grey Cup, 2025 Invictus Games, and 2026 FIFA World Cup and is working closely with Destination BC, BC Hotel Association, Destination Vancouver, and other tourism organizations in B.C.</li> </ul>

## ESTIMATES NOTE

Parliamentary Secretary for Tourism Brittney Anderson - Mandate Letter Commitments Issued December 2022	Division Lead	Status
		<ul style="list-style-type: none"> <li>• Destination BC has established a Tourism Consortium comprised of key industry partners to harness the tourism opportunities from FIFA 2026.</li> </ul>
4. Work across government to identify opportunities to promote British Columbia's conservation initiatives through eco-tourism.	Tourism, ADM Nick Grant	<ul style="list-style-type: none"> <li>• Provided \$3 million to establish the Tourism Climate Resiliency Initiative, to support tourism businesses to adapt to climate change.</li> <li>• All six tourism regions use the UN 17 Sustainable Development Goals (SDGs) as a guide for their work and have incorporated into their tourism plans.</li> <li>• Five of six regions have obtained Biosphere certification.</li> <li>• Carbon footprint measuring of the operators and the region.</li> <li>• The Vancouver Island tourism region is the first destination in North America to perform a carbon audit and develop a decarbonization plan for the destination.</li> <li>• IMPACT, Sustainability Travel and Tourism – the only sustainability-focused tourism conference in North America held annually in B.C.</li> <li>• Projects supported by TACS to advance sustainability are approximately \$43 million.</li> </ul>

UPDATED: March 4, 2024

Date	Portfolio	Description	Organizations and People
February 14, 2024	Amateur Sport	News release: Province strengthens sport opportunities for youth	<p>Government is providing \$2 million in one-time funding to the BC Games Society to support BC Summer and Winter Games multi-sport events. This funding will create more opportunities for young athletes to develop skills and participate in high-performance competitions while supporting the social and economic benefits of sport hosting for local communities. This experience is an important development opportunity and for some competitors it is a stepping stone toward higher-level sport competitions.</p> <p>“This funding is a recognition of the importance of sport participation for youth and the vital role the BC Games Society has in providing those opportunities,” said Alison Noble, president and CEO of the BC Games Society.</p>
February 12, 2024	Arts & Culture	News release: B.C. Family Day offers fun-filled free events	<p>Families throughout B.C. will have access to free activities in their communities from Feb 16-19 to celebrate and spend time with loved ones.</p> <p>The Province provided \$250,000 in annual grants to community-based and Indigenous organizations for programs this year. The funding is administered by the BC Museums Association and BC Recreation and Parks Association.</p>
February 7, 2024	Tourism	News release: Province continues support for fairs, festivals, events	<p>B.C.-based events are receiving more government support for sustained recovery in response to calls from this sector for help.</p> <p>“Fairs, festivals and events are the heart of our communities and contribute to making this province a vibrant place to live and visit,” said Lana Popham, Minister of Tourism, Arts, Culture and Sport. “Our government is proud to support the people who organize and attend these events so we can continue to rebuild our events and tourism sectors for today and the future.”</p>
February 7, 2024	Arts & Culture	News release: Grants help grow B.C. music industry	<p>More than 220 B.C. musicians and music companies are being supported by four Amplify BC programs to develop their careers and businesses.</p> <p>This year’s recipients receive \$3.3 million through four Amplify BC programs. This is a part of the government’s \$7.5-million contribution in 2023 to build the province’s music talent and help launch careers.</p>

## TACS Accomplishments Table

UPDATED: March 4, 2024

Jan. 16 2024	Tourism	BC Tourism Climate Resiliency Initiative	To support sustainability and climate resilience, Destination BC and TACS launched the BC Tourism Climate Resiliency Initiative (BCTCRI) to help B.C.'s tourism industry better prepare for the impacts of climate change. Amplify BC programs to develop their careers and businesses.
Dec. 12, 2023	Sport	Christine Sinclair Day Proclamation	Upon her retirement from soccer, the Province proclaimed December 12th Christine Sinclair Day in B.C., recognizing the extraordinary career and outstanding achievements in sport of the Canadian women's soccer legend.
Nov. 26, 2023	Creative	BC Magazine Day Proclamation	BC Magazine Day is an opportunity to acknowledge the dedication of magazine professionals and publishers, appreciate the range and quality of local publications, and recognize the magazine industry's important contributions to informing and entertaining people living in British Columbia and around the world.
Nov 21, 2023	Arts & Culture	News release: Public engagement begins for new South Asian Canadian museum	<p>A new website will provide British Columbians with opportunities to share their vision for a new museum to highlight the history, culture, and contributions to B.C. from Canadians of diverse South Asian heritages.</p> <p>The public engagement process will provide multiple and different opportunities for participation informed by Simon Fraser University's Morris J. Wosk Centre for Dialogue and the ministerial advisory committee.</p>
Oct 27, 2023	Tourism	The BC Tourism Climate Resiliency Initiative (BCTCRI)	<p>Led by Destination BC, the \$3 million B.C. Tourism Climate Resiliency Initiative will support education, assessments, expert coaching, action planning and adaptation to help tourism businesses and communities measure, track and improve sustainable and environmentally responsible practices in their operations.</p> <p>The initiative will also develop climate preparedness and adaptation strategies and action plans to mitigate climate risks, as well as provide a foundation for a long-term sustainability and climate-adaptation approach for people in the B.C. tourism sector.</p>

